

# SOUTHBOUND

Photographs of and about the New South





Susan Worsham

# About the Exhibition

**S**outhbound: Photographs of and about the New South is a multimedia project co-curated by Mark Sloan, Director and Chief Curator of the **Halsey Institute of Contemporary Art**, and Mark Long, Professor of Political Science, both of whom are on the faculty at the College of Charleston in South Carolina.

Comprised of fifty-six photographers' visions of today's New South, *Southbound* will represent the largest exhibition of Southern photography in the early twenty-first century. Each photographer will be represented by four works, for a total of 220 photographs. *Southbound* will be on view simultaneously at the Halsey Institute of Contemporary Art and the City Gallery at Waterfront Park October 19, 2018 – March 2, 2019.

*Southbound* embraces the conundrum of its name. To be southbound is to journey to a place in flux, radically transformed over recent decades, yet also to the place where the past resonates most insistently in the United States. To be southbound is also to confront the weight of preconceived notions about this place, thick with stereotypes, encoded in the artistic, literary, and media records. *Southbound* engages with and unsettles assumed narratives about this contested region by providing fresh perspectives for understanding the complex admixture of history, geography, and culture that constitutes today's New South.

The inclusion of fifty-six photographers, diverse as the landscapes and cultures of the South itself, offers a composite image of the region. From Mitch Epstein's idyllic landscapes dotted with energy towers, to Lisa Elmaleh's grainy tintype portraits of Appalachian folk musicians, to Sheila Pree Bright's compelling black and white photographs of Black Lives Matter demonstrations in Atlanta, the American South is formed and reformed through the lens of photographers with distinct visions of the South. These photographs echo stories told about the South as a bastion of tradition, as a region remade through Americanization and globalization, and as land full of surprising realities.

*Southbound's* purpose is to investigate senses of place in the South that congeal, however fleetingly, in the spaces between the photographers' looking, their images, and our own preexisting ideas about the region.

The Halsey Institute is proud to share that we have received grants from the National Endowment for the Arts and the Robert Mapplethorpe Foundation to produce *Southbound*. Additionally, the Halsey Institute is collaborating with *Garden & Gun* Magazine as the exhibition's official media partner.

## Curator Bios

Mark Sloan has been the director and chief curator of the Halsey Institute of Contemporary Art at the College of Charleston since 1994. Prior to his appointment to the Halsey Institute, Sloan was the associate director of San Francisco Camerawork and executive director of the Light Factory in Charlotte, N.C. He is also a practicing photographer whose works have been exhibited at many international venues, including the High Museum of Art, Atlanta, Georgia; the American Academy of Sciences, Washington, D.C.; and the Grand Palais, in Paris. He has curated dozens of photography exhibitions in his thirty-three-year career, including *No Man's Land: Contemporary Photographers and Fragile Ecologies*, featuring Edward Burtynsky, Emmet Gowin, and David Maisel.

Trained in Ireland, Spain, and the U.S., Mark Long has been professor of political science and geography at the College of Charleston since 2002. His research concerns itself with how we see political and cultural geographies; recent publications have explored street art and editorial cartoons. He has guest-curated several exhibitions for the Halsey Institute of Contemporary Art, including Simon Norfolk's *Et in Arcadia Ego*, Pedro Lobo's *architecture of survival*, and Stuart Klipper's *Antarctica*.

# SOUTHBOUND

## Catalogue

To accompany the exhibition, the Halsey Institute is producing a comprehensive catalogue, including additional images by all exhibiting artists and a variety of essays offering a range of perspectives about the South. Essayists include **William R. Ferris**, former Chairman of the National Endowment for the Humanities, now Senior Associate Director for the Study of the American South at the University of North Carolina; **Eleanor Heartney**, a contributing editor for *Art in America*, distinguished art critic, and author of several seminal volumes on contemporary art; and **John T. Edge**, acclaimed author and director of the Southern Foodways Alliance, an institute of the Center for the Study of Southern Culture at the University of Mississippi. The catalogue will also feature poems by **Nikky Finney**, Professor of Creative Writing and Southern Letters at the University of South Carolina and 2011 winner of the National Book Award for Poetry. Essays by *Southbound* co-curators Mark Sloan and Mark Long will round out the diverse literary offerings. The volume will be designed by award-winning graphic designer Gil Shuler and edited by Sloan and Long. Publication is scheduled for Summer/Fall 2018.

## Film

The Halsey Institute has commissioned Emmy Award-winning filmmaker John David Reynolds to produce a short documentary film featuring interviews with select photographers, writers, and Southern subjects. Video interviews will also be produced with exhibition photographers to be available on the micro-website for *Southbound*.

## Interactive Map of the South

To allow *Southbound* visitors to create their own visions of the South, the Halsey Institute has commissioned Dr. Rick Bunch, a geographic information science (GIS) and spatial cognition specialist, to design an interactive map of the South representing everything from street name maps to data collected on prison populations and churchgoers, among other topics. Available on an interactive SMART Board inside the exhibition space, this *Index of Southernness* will allow viewers to switch on-and-off indicators and create their own maps of the region.

## Micro-Website

A stand-alone micro-website connected to the Halsey Institute's website will be produced to expand the exhibition's reach. This site will contain additional images by each photographer, links to essays, and additional information about the photographers and subjects of the images. The interactive *Index of Southernness* will also be available on the website.

## Educational Programming and Materials

The Halsey Institute will produce multiple symposia and panel discussions on the topics raised by *Southbound*. Such topics might include geography, history, religion, race and ethnicity, literature, documentary studies, foodways, music, and globalization and identity. In addition, a trifold brochure will provide information about the exhibition, the artists, and excerpts from some of the essays. This free brochure will be given to each museum visitor and is included in the traveling exhibition.

## About Us

The Halsey Institute of Contemporary Art at the College of Charleston School of the Arts provides a multidisciplinary laboratory for the production, presentation, interpretation, and dissemination of ideas by innovative visual artists from around the world. As a non-collecting museum, we create meaningful interactions between adventurous artists and diverse communities within a context that emphasizes the historical, social, and cultural importance of the art of our time.

For more information, please visit us online at [www.halsey.cofc.edu](http://www.halsey.cofc.edu)

---

---

Visit the traveling exhibition webpage at: <http://halsey.cofc.edu/travel-exhibitions/southbound-photographs-of-and-about-the-new-south/>



McNair Evans

## Exhibition Specs

### *Number of Works*

220 framed photographic works

### *Dimensions*

Variable – ranging (roughly) from 11 x 14 in. to 30 x 40 in.

### *Space Requirement*

5,000 – 6,000 sq. ft.

### *Rental*

\$18,500 for 12 weeks, prorated for additional weeks

### *Shipping Costs*

Venue pays for incoming shipping

### *Insurance*

To be carried by venue

### *Exhibition Graphics*

Graphics package includes wordmark, proprietary fonts, and label and wall text information in digital format

### *Supporting Materials*

- An illustrated catalogue, produced by the Halsey Institute
- A commissioned 10-15 minute video
- A Smart Board with interactive GIS map with interactive features
- Trifold brochure with essay excerpts and exhibition information

## Exhibition Schedule

### *Tour Schedule*

Available Spring 2019 – Spring 2022

### **Halsey Institute of Contemporary Art and City Gallery at Waterfront Park**

October 19, 2018 – March 2, 2019

### **Gregg Museum of Art & Design**

September 5 – December 29, 2019

*and*

### **Power Plant Gallery at Duke University**

September 6 – December 21, 2019

For more information, contact Katie McCampbell

Curatorial Associate & Manager of Traveling Exhibitions

Halsey Institute of Contemporary Art

[mccampbellkg@cofc.edu](mailto:mccampbellkg@cofc.edu)

843.953.6626

## Participating Artists

1. [Shelby Lee Adams](#)
2. [Rob Amberg](#)
3. [Daniel Beltrá](#)
4. [Rachel Boillot](#)
5. [Sheila Pree Bright](#)
6. [Lucinda Bunnan](#)
- 7/8. [Keith Calhoun and Chandra McCormick](#)
9. [Langdon Clay](#)
10. [Maude Schuyler Clay](#)
11. [Thomas Daniel](#)
12. [Eliot Dudik](#)
13. [Matt Eich](#)
14. [Lisa Elmaleh](#)
15. [Mitch Epstein](#)
16. [McNair Evans](#)
17. [Lucas Foglia](#)
18. [Kyle Ford](#)
19. [Preston Gannaway](#)
20. [Alex Harris](#)
21. [John Lusk Hathaway](#)
22. [Titus Brooks Heagins](#)
23. [Lauren Henkin](#)
24. [Tim Hursley](#)
25. [Jessica Ingram](#)
26. [Will H. Jacks](#)
27. [Daniel Kariko](#)
28. [Tommy Kha](#)
29. [Kevin Kline](#)
30. [Stacy Kranitz](#)
31. [Gillian Laub](#)
32. [Deborah Luster](#)
33. [Tammy Mercure](#)
34. [Jeanine Michna-Bales](#)
35. [Greg Miller](#)
36. [Susana Raab](#)
37. [Thomas Rankin](#)
38. [Tamara Reynolds](#)
39. [Jeff Rich](#)
40. [Eugene Richards](#)
41. [Kathleen Robbins](#)
42. [Euphus Ruth](#)
43. [Anderson Scott](#)
44. [Jerry Siegel](#)
45. [David Simonton](#)
46. [Chris Sims](#)
47. [Mike Smith](#)
48. [Magdalena Solé](#)
49. [Bill Steber](#)
50. [Mark Steinmetz](#)
51. [Brandon Thibodeaux](#)
52. [Burk Uzzle](#)
53. [Sofia Valiente](#)
54. [Michelle Van Parys](#)
55. [Jeff Whetstone](#)
56. [Susan Worsham](#)

SOUTHBOUND



Daniel Beltrá

