SOUTHBOUND

Photographs of and about the New South





Susan Worsham

About the Exhibition

outhbound: Photographs of and about the New South is a multimedia project co-curated by Mark Sloan, Director and Chief Curator of the Halsey Institute of

Contemporary Art, and Mark Long, Professor of Political Science, both of whom are on the faculty at the College of Charleston in South Carolina.

Comprised of fifty-six photographers' visions of today's New South, *Southbound* will represent the largest exhibition of Southern photography in the early twenty-first century. Each photographer will be represented by four works, for a total of 220 photographs. *Southbound* will be on view simultaneously at the Halsey Institute of Contemporary Art and the City Gallery at Waterfront Park October 19, 2018 – March 2, 2019.

Southbound embraces the conundrum of its name. To be southbound is to journey to a place in flux, radically transformed over recent decades, yet also to the place where the past resonates most insistently in the United States. To be southbound is also to confront the weight of preconceived notions about this place, thick with stereotypes, encoded in the artistic, literary, and media records. Southbound engages with and unsettles assumed narratives about this contested region by providing fresh perspectives for understanding the complex admixture of history, geography, and culture that constitutes today's New South.

The inclusion of fifty-six photographers, diverse as the landscapes and cultures of the South itself, offers a composite image of the region. From Mitch Epstein's idyllic landscapes dotted with energy towers, to Lisa Elmaleh's grainy tintype portraits of Appalachian folk musicians, to Sheila Pree Bright's compelling black and white photographs of Black Lives Matter demonstrations in Atlanta, the American South is formed and reformed through the lens of photographers with distinct visions of the South. These photographs echo stories told about the South as a bastion of tradition, as a region remade through Americanization and globalization, and as land full of surprising realities.

Southbound's purpose is to investigate senses of place in the South that congeal, however fleetingly, in the spaces between the photographers' looking, their images, and our own preexisting ideas about the region.

The Halsey Institute is proud to share that we have received grants from the National Endowment for the Arts and the Robert Mapplethorpe Foundation to produce *Southbound*. Additionally, the Halsey Institute is collaborating with *Garden & Gun* Magazine as the exhibition's official media partner.

Curator Bios

Mark Sloan has been the director and chief curator of the Halsey Institute of Contemporary Art at the College of Charleston since 1994. Prior to his appointment to the Halsey Institute, Sloan was the associate director of San Francisco Camerawork and executive director of the Light Factory in Charlotte, N.C. He is also a practicing photographer whose works have been exhibited at many international venues, including the High Museum of Art, Atlanta, Georgia; the American Academy of Sciences, Washington, D.C.; and the Grand Palais, in Paris. He has curated dozens of photography exhibitions in his thirty-three-year career, including *No Man's Land: Contemporary Photographers and Fragile Ecologies*, featuring Edward Burtynsky, Emmet Gowin, and David Maisel.

Trained in Ireland, Spain, and the U.S., Mark Long has been professor of political science and geography at the College of Charleston since 2002. His research concerns itself with how we see political and cultural geographies; recent publications have explored street art and editorial cartoons. He has guest-curated several exhibitions for the Halsey Institute of Contemporary Art, including Simon Norfolk's *Et in Arcadia Ego*, Pedro *Lobo's architecture of survival*, and Stuart Klipper's *Antarctica*.

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Catalogue

To accompany the exhibition, the Halsey Institute is producing a comprehensive catalogue, including additional images by all exhibiting artists and a variety of essays offering a range of perspectives about the South. Essayists include William R. Ferris, former Chairman of the National Endowment for the Humanities, now Senior Associate Director for the Study of the American South at the University of North Carolina; Eleanor Heartney, a contributing editor for Art in America, distinguished art critic, and author of several seminal volumes on contemporary art; and John T. Edge, acclaimed author and director of the Southern Foodways Alliance, an institute of the Center for the Study of Southern Culture at the University of Mississippi. The catalogue will also feature poems by Nikky Finney, Professor of Creative Writing and Southern Letters at the University of South Carolina and 2011 winner of the National Book Award for Poetry. Essays by Southbound cocurators Mark Sloan and Mark Long will round out the diverse literary offerings. The volume will be designed by award-winning graphic designer Gil Shuler and edited by Sloan and Long. Publication is scheduled for Summer/Fall 2018.

Film

The Halsey Institute has commissioned Emmy Award-winning filmmaker John David Reynolds to produce a short documentary film featuring interviews with select photographers, writers, and Southern subjects. Video interviews will also be produced with exhibition photographers to be available on the micro-website for *Southbound*.

Interactive Map of the South

To allow *Southbound* visitors to create their own visions of the South, the Halsey Institute has commissioned Dr. Rick Bunch, a geographic information science (GIS) and spatial cognition specialist, to design an interactive map of the South representing everything from street name maps to data collected on prison populations and churchgoers, among other topics. Available on interactive technology inside the exhibition space, this *Index of Southerness* will allow viewers to switch on-and-off indicators and create their own maps of the region.

Micro-Website

A stand-alone micro-website connected to the Halsey Institute's website will be produced to expand the exhibition's reach. This site will contain additional images by each photographer, links to essays, and additional information about the photographers and subjects of the images. The interactive *Index of Southerness* will also be available on the website.

Educational Programming and Materials

The Halsey Institute will produce multiple symposia and panel discussions on the topics raised by *Southbound*. Such topics might include geography, history, religion, race and ethnicity, literature, documentary studies, foodways, music, and globalization and identity. In addition, a trifold brochure will provide information about the exhibition, the artists, and excerpts from some of the essays. This free brochure will be given to each museum visitor and is included in the traveling exhibition.

About Us

The Halsey Institute of Contemporary Art at the College of Charleston School of the Arts provides a multidisciplinary laboratory for the production, presentation, interpretation, and dissemination of ideas by innovative visual artists from around the world. As a non-collecting museum, we create meaningful interactions between adventurous artists and diverse communities within a context that emphasizes the historical, social, and cultural importance of the art of our time. For more information, please visit us online at www.halsey.cofc.edu

Visit the traveling exhibition webpage at: http://halsey.cofc.edu/travel-exhibitions/southbound-photographs-of-and-about-the-new-south/



McNair Evans

Exhibition Specs	Participating Artists	
Number of Works	1.	Shelby Lee Adams
Number of Works	2.	Rob Amberg
220 framed photographic works	3.	Daniel Beltrá
	4.	Rachel Boillot
Dimensions	5.	Sheila Pree Bright
Variable – ranging (roughly) from 11 x 14 in. to 30 x 40 in.	6.	Lucinda Bunnen
	7/8. 9.	Keith Calhoun and Chandra McCormick
Space Requirement	9. 10.	Langdon Clay Maude Schuyler Clay
5,000 – 6,000 sq. ft.	11.	Thomas Daniel
	12.	Eliot Dudik
Rental	13.	Matt Eich
\$18,500 for 12 weeks, prorated for additional weeks	14.	Lisa Elmaleh
\$10,500 for 12 weeks, prorated for additional weeks	15.	Mitch Epstein
Shipping Costs	16.	McNair Evans
Venue pays for incoming shipping	17.	Lucas Foglia
venue pays for incoming simpping	18.	Kyle Ford
Insurance	19.	Preston Gannaway
To be carried by venue	20.	Alex Harris
To be carried by venue	21.	John Lusk Hathaway
Exhibition Graphics	22.	Titus Brooks Heagins
Graphics package includes wordmark, proprietary fonts,	23.	Lauren Henkin
	24.	<u>Tim Hursley</u>
and label and wall text information in digital format	25.	Jessica Ingram
Supporting Materials	26.	Will H. Jacks
- An illustrated catalogue, produced by the Halsey Institute	27.	Daniel Kariko
	28.	Tommy Kha
- A commissioned 10-15 minute video	29.	Kevin Kline
- Interactive technology for use with GIS mapping component	30. 31.	Stacy Kranitz Gillian Laub
- Trifold brochure with essay excerpts and exhibition information	32.	Deborah Luster
	33.	Tammy Mercure
Exhibition Schedule	34.	Jeanine Michna-Bales
	35.	Greg Miler
Tour Schedule	36.	Susana Raab
Available Spring 2019 – Spring 2022	37.	Thomas Rankin
Halsey Institute of Contemporary Art and City Gallery at Waterfront Park	38.	Tamara Reynolds
	39.	Jeff Rich
October 19, 2018 – March 2, 2019	40.	Eugene Richards
Gregg Museum of Art & Design	41.	Kathleen Robbins
	42.	Euphus Ruth
September 5 – December 29, 2019	43.	Anderson Scott
and	44.	Jerry Siegel
Power Plant Gallery at Duke University	45.	David Simonton
September 6 – December 21, 2019	46. 47.	Chris Sims Mike Smith
	48.	Magdalena Solé
	49.	Bill Steber
	50.	Mark Steinmetz
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